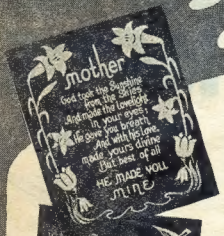
MILLIE
NO. 8
THE MODEL
COMICS
10¢
K
CIGA
STO E
CIGARS
ARTISTS AND MODELS BALL

DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottoes



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Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP $2.50

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MILLIE

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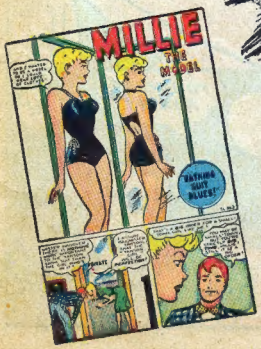
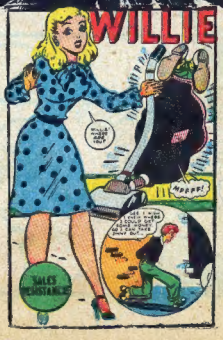
ANOTHER LAFF-RIOT FROM THE FAMOUS MARVEL GROUP!

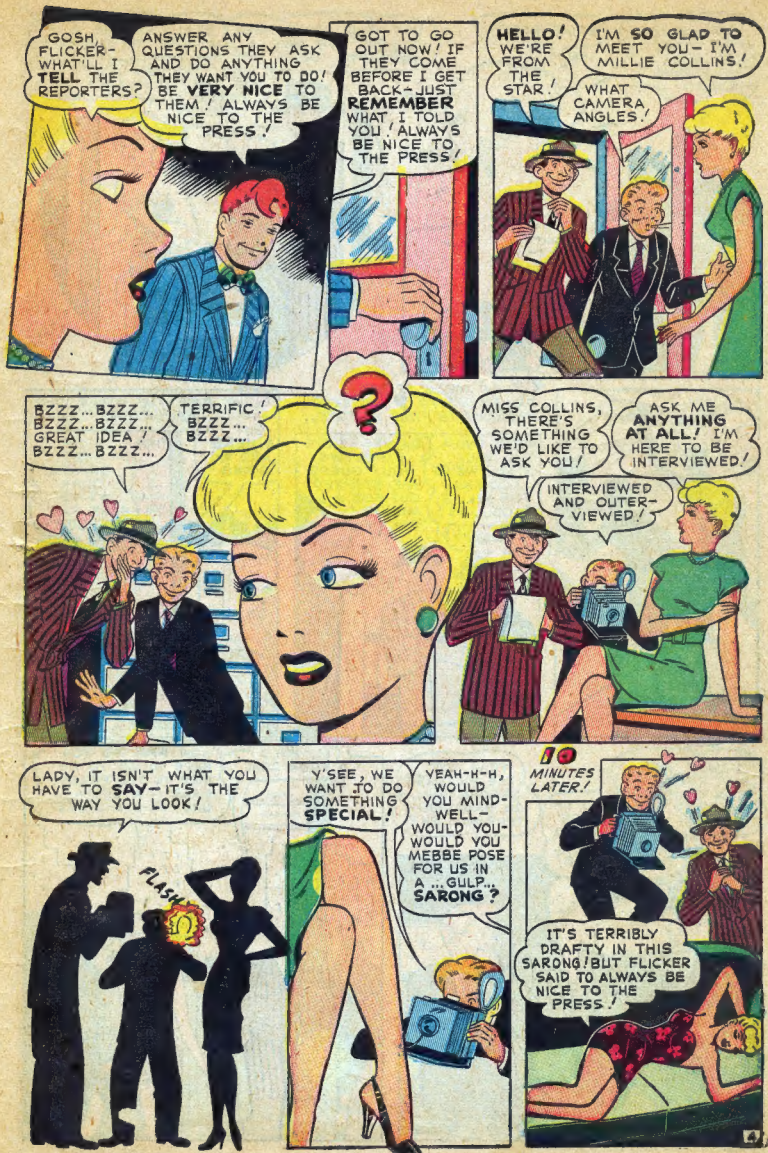


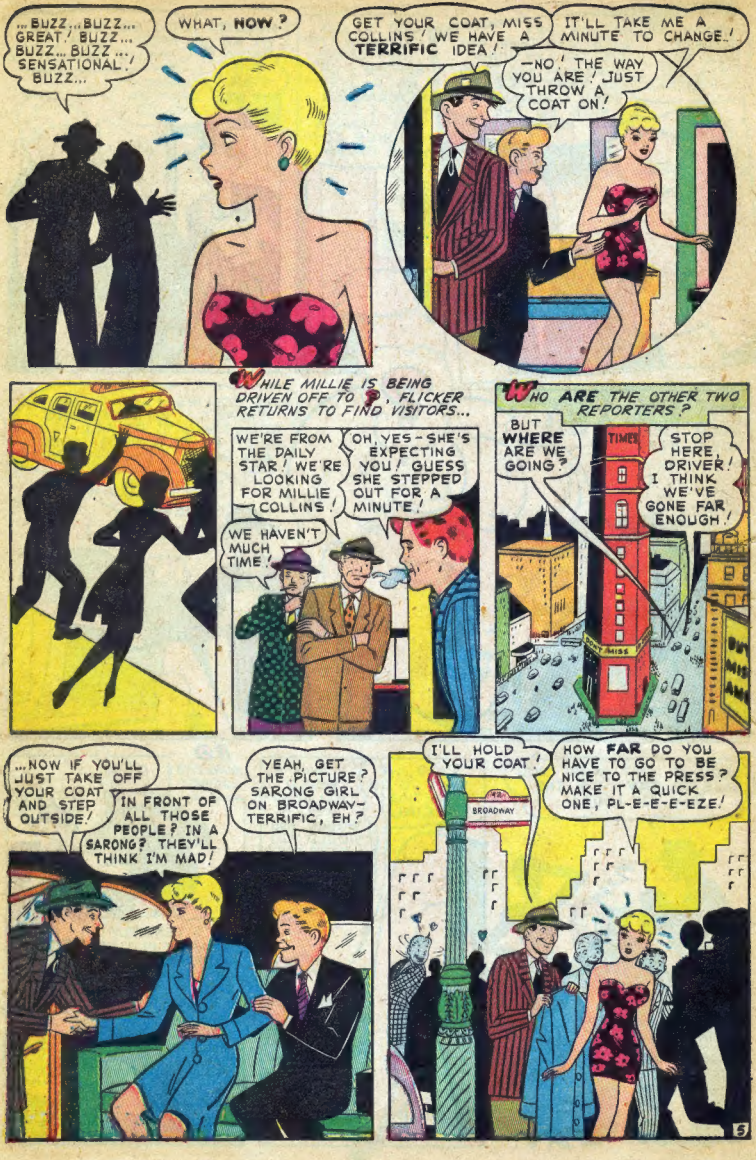


MILLIE
IN
"MILLIE STOPS THE PRESSES!"
JUNIOR MISS
YOU HERE AGAIN?
HI!

MILLIE, DID YOU SEE THIS PICTURE OF ME IN THE PAPERS? THE PHOTOGRAPHERS ARE ALWAYS AFTER ME!
HOW CAN THEY HELP IT? YOU'RE ALWAYS TWO STEPS AHEAD OF THEM, CHILI!
I'M SURE MISTER HANOVER APPRECIATES THE PUBLICITY I GET! HE CERTAINLY CAN'T GET ANY FROM AN UNKNOWN LIKE MILLIE!
I'M TOO BUSY POSING FOR PICTURES I GET PAID FOR! I DON'T HAVE TO GIVE OUT FREE SAMPLES!
MEOW
SPAT
OF COURSE, YOU'D LOOK AWFUL IN THOSE CANDID SHOTS! YOU NEED THE SPECIAL LIGHTING AND MAKE-UP!
AT LEAST I WON'T EVER GET MY NOSE BURNT STICKING IT INTO A FLASH BULB!
HEY, HEY, GIRLS! BREAK IT UP! WE DON'T WANT ANY BLOOD SHED!
FLICKER, BE SURE TO PUT MY CLIPPING IN THE PUBLICITY FILE- AND WHILE YOU'RE AT IT, YOU MIGHT PUT HER IN THE BACK NUMBER FILE!
I HAVE A FILE I'D LIKE TO PUT IN HER- A NAIL FILE!
WHEW!
THERE'S JUST A TOUCH OF GREEN AT THE BOTTOM, SO DON'T GET BLACK AND BLUE OVER IT!
SOME DAY, I'M GOING TO GRAB THAT RED HAIR OF HERS AND PULL IT OUT BY ITS BLACK ROOTS!
BANG!

I GUESS IT WOULD DO ME A LOT OF GOOD TO GET SOME PUBLICITY LIKE CHILI! HOW DOES SHE DO IT?
CONFIDENTIALLY, SHE PAYS FOR IT! SHE HAS A PUBLICITY AGENT AND, CH'CKLET, IT REALLY COSTS HER PLENTY!
WELL, THEN—THAT'S OUT FOR ME! I COULD NEVER AFFORD ONE!
YOU DON'T REALLY NEED ONE! IF YOU WANT TO, YOU CAN ALWAYS GET INTO THE PAPERS! JUST DO SOMETHING SPECIAL!
THE NEXT DAY...
HELLO! HANOVER MODEL AGENCY-FLICKER HOLBROOK SPEAKING!
THIS IS THE DAILY STAR! WE'RE SUPPOSED TO DO A STORY ON CHILI SEVEN!
CHILI SEVEN! WELL-ER-SHE'S-ER-SHE'S OUTTA TOWN!
...BUT, CONFIDENTIALLY, WHY DO YOU WANT CHILI WHEN YOU CAN DO A STORY ON MILLIE COLLINS?
WHO'S SHE?
WHO'S SHE? YOU MEAN YOU HAVEN'T HEARD OF MILLIE COLLINS? WHERE'VE YOU BEEN? WHY, SHE'S THE MOST SENSATIONAL THING SINCE BLONDES WERE BORN!
OKAY! WE'LL BE OVER WITH A CAMERA!
PUBLICITY
I LIKE THIS PUBLICITY BUSINESS! MUST DO MORE OF IT!
SMACK

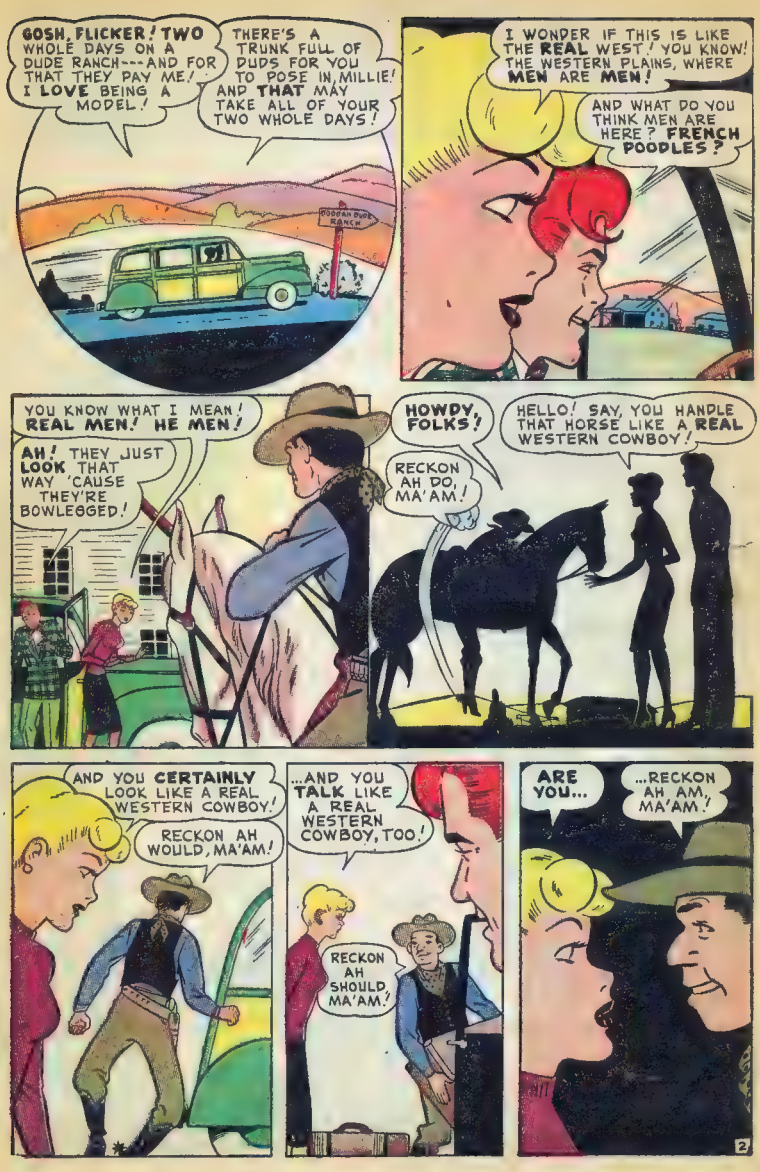

GOSH, FLICKER- WHAT'LL I TELL THE REPORTERS?
ANSWER ANY QUESTIONS THEY ASK AND DO ANYTHING THEY WANT YOU TO DO! BE VERY NICE TO THEM! ALWAYS BE NICE TO THE PRESS!
GOT TO GO OUT NOW! IF THEY COME BEFORE I GET BACK- JUST REMEMBER WHAT I TOLD YOU! ALWAYS BE NICE TO THE PRESS!
HELLO! WE'RE FROM THE STAR!
I'M SO GLAD TO MEET YOU- I'M MILLIE COLLINS!
WHAT CAMERA ANGLES!
BZZZ... BZZZ... BZZZ... BZZZ... GREAT IDEA! BZZZ... BZZZ...
TERRIFIC! BZZZ... BZZZ...
?
MISS COLLINS, THERE'S SOMETHING WE'D LIKE TO ASK YOU!
ASK ME ANYTHING AT ALL! I'M HERE TO BE INTERVIEWED!
INTERVIEWED AND OUTER-VIEWED!
LADY, IT ISN'T WHAT YOU HAVE TO SAY- IT'S THE WAY YOU LOOK!
FLASH
Y'SEE, WE WANT TO DO SOMETHING SPECIAL!
YEAH-H-H, WOULD YOU MIND- WELL- WOULD YOU- WOULD YOU MEBBE POSE FOR US IN A ...GULP... SARONG?
10 MINUTES LATER!
IT'S TERRIBLY DRAFTY IN THIS SARONG! BUT FLICKER SAID TO ALWAYS BE NICE TO THE PRESS!


...BUZZ...BUZZ... GREAT! BUZZ... BUZZ... BUZZ... SENSATIONAL! BUZZ...
WHAT, NOW?
GET YOUR COAT, MISS COLLINS! WE HAVE A TERRIFIC IDEA!
IT'LL TAKE ME A MINUTE TO CHANGE..!
—NO! THE WAY YOU ARE! JUST THROW A COAT ON!
WHILE MILLIE IS BEING DRIVEN OFF TO ?, FLICKER RETURNS TO FIND VISITORS...
WE'RE FROM THE DAILY STAR! WE'RE LOOKING FOR MILLIE COLLINS!
OH, YES—SHE'S EXPECTING YOU! GUESS SHE STEPPED OUT FOR A MINUTE!
WE HAVEN'T MUCH TIME!
WHO ARE THE OTHER TWO REPORTERS?
BUT WHERE ARE WE GOING?
STOP HERE, DRIVER! I THINK WE'VE GONE FAR ENOUGH!
TIMES
...NOW IF YOU'LL JUST TAKE OFF YOUR COAT AND STEP OUTSIDE!
IN FRONT OF ALL THOSE PEOPLE? IN A SARONG? THEY'LL THINK I'M MAD!
YEAH, GET THE PICTURE? SARONG GIRL ON BROADWAY—TERRIFIC, EH?
I'LL HOLD YOUR COAT!
HOW FAR DO YOU HAVE TO GO TO BE NICE TO THE PRESS? MAKE IT A QUICK ONE, PL-E-E-E-EZE!
BROADWAY
5

GOSH! I WANTED SOME ATTENTION FROM THE PUBLIC, BUT THIS IS TOO MUCH!
IT'LL BE SENSASH!
IT'LL BE TERRIFF!
LEMME THROUGH - LEMME SEE HER!
I DON'T BELIEVE IT!
HEY, MISS COLLINS - HERE WE ARE!
HELP!
DRIVER! GET ME OUT OF HERE - QUICK!
WHAT'S GOING ON HERE? WHO'S MAKIN' ALL THE TROUBLE?
HEY, MISS COLLINS - YOUR COAT!
WHERE IS SHE? WHERE IS SHE?
CHEE! DE BOYS'LL NEVER BELIEVE DIS!
DRIVER, LOOK OUT!
CRASH
WHAT? A BLOND IN A SARONG! HERE IN TIMES SQUARE?
WELL, FOR THE LOVE O'MIKE - AND CLANCY, TOO!

LATER...
BUT WHAT ARE THE CHARGES?
INCITIN' TO RIOT, DISTURBIN' THE PEACE—AND, MAINLY, RESISTING AN OFFICER!
VISITORS FOR YOU!
HOLD IT! TERRIFIC!
GREAT STORY! GREAT STORY! YOU'LL LOVE IT, MISS COLLINS!
CONTROL YOURSELF, MILLIE! BE NICE TO THE PRESS IF IT KILLS YOU!
WHEN WILL I SEE THE STORY IN THE PAPER?
IT'LL BE IN OUR VERY NEXT ISSUE—NEXT WEEK!
NAW! WE'RE FROM THE UNIVERSITY STAR, OVER AT STATE COLLEGE!
YOUR NEXT ISSUE NEXT WEEK? BUT AREN'T YOU BOYS FROM THE DAILY STAR?
THE UNIVERSITY STAR! A COLLEGE PAPER! WHY, IF NOT FOR THIS—THIS CAGE—I'D MAKE YOU SEE STARS!
THERE SHE IS! COME ON!
MILLIE, YOU'RE A GENIUS! WHAT PUBLICITY! BY TOMORROW YOU'LL HAVE PICTURES IN EVERY PAPER IN THE COUNTRY, IN EVERY MAGAZINE — IN EVERY NEWSREEL!
MY PICTURE'S GONNA BE CIRCULATING—BUT HOW ABOUT ME?
OH, YOU'RE FREE TO LEAVE HERE ANY TIME YOU WANT TO! YOU COULD HAVE GONE HOME AN HOUR AGO— BUT I THOUGHT YOU'D RATHER WAIT FOR THE PRESS! REMEMBER, ALWAYS BE NICE TO THE PRESS!
FLASH!
FLASH!
Dear Diary,
It's good to be in the public eye—but not too much! Well, I asked for it and got it—but I got a lot more than I asked for!
M
THE END

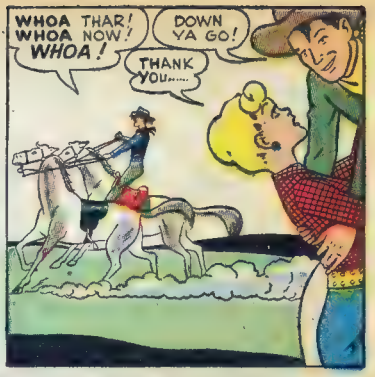
MILLIE THE MODEL
IN "THE MODEL OF THE GOLDEN WEST!"
JUST A COUPLA INCHES BACK, MILLIE!
HO, FOR THE GREAT OUTDOORS!


GOSH, FLICKER! TWO WHOLE DAYS ON A DUDE RANCH---AND FOR THAT THEY PAY ME! I LOVE BEING A MODEL!
THERE'S A TRUNK FULL OF DUDS FOR YOU TO POSE IN, MILLIE! AND THAT MAY TAKE ALL OF YOUR TWO WHOLE DAYS!
DOODAH DUDE RANCH
I WONDER IF THIS IS LIKE THE REAL WEST! YOU KNOW! THE WESTERN PLAINS, WHERE MEN ARE MEN!
AND WHAT DO YOU THINK MEN ARE HERE? FRENCH POODLES?
YOU KNOW WHAT I MEAN! REAL MEN! HE MEN!
AH! THEY JUST LOOK THAT WAY 'CAUSE THEY'RE BOWLEGGED!
HOWDY, FOLKS!
RECKON AH DO, MA'AM!
HELLO! SAY, YOU HANDLE THAT HORSE LIKE A REAL WESTERN COWBOY!
AND YOU CERTAINLY LOOK LIKE A REAL WESTERN COWBOY!
RECKON AH WOULD, MA'AM!
...AND YOU TALK LIKE A REAL WESTERN COWBOY, TOO!
RECKON AH SHOULD, MA'AM!
ARE YOU...
...RECKON AH AM, MA'AM!
2

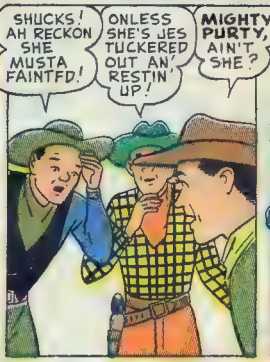
WHAT AN ACT! THESE DUDE RANCHES TRY TO MAKE IT SEEM LIKE THE REAL THING AND YOU FELL FOR IT!
AN ACT! OH, NO, FLICKER! HE'S THE REAL THING! I THINK!
LATER... IF WE FOLLOW THE TRAIL, WE OUGHT TO FIND SOME GOOD SPOTS FOR THE PICTURES! MAYBE THEY EVEN FIXED UP A DESERT WITH SOME CACTUS!
I'M SURE HE WAS A REAL COWBOY!
AH'M A LONESOME COWBOY!
ON THE LO-OAN PRAI-R-E-E-E!
MORE WESTERN EFFECTS!
SAY, YOUR HORSE IS GOING THE WRONG WAY!
THANK YOU, MA'AM. AH KNOW—BUT AH'D RATHER SEE WHERE AH BEEN THAN KNOW WHERE AH'M GOING!
AH'M A LONESOME COWBOY!
NOW I'M CERTAIN THAT HE'S A REAL COWBOY!
I'M CERTAIN THAT HE'S A REAL CHARACTER! BUT FROM HUNGER!
WHAT NOW?
IT'S PROBABLY CHIEF SITTING BULL!
CLOP CLOPPETY CLOP CLOPPETY CLOP
ISN'T HE DOING IT THE HARD WAY?
WHAT I WANT TO KNOW IS, WHEN DO THEY BRING ON JESSE JAMES?
CLOP
CLIPPITY CLOP
CLIPPITY CLOP
9

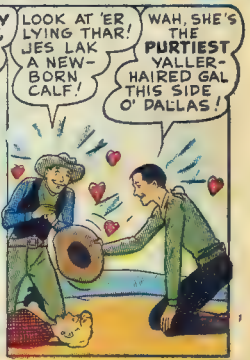
LOOK, FLICKER!
NEVER MIND THE PHONEY COWBOYS, MILLIE—WE HAVE WORK TO DO! I DON'T WANT THE BOSS, MR. HANOVER, TO GIVE ME THE OLD LINE, "GO WEST, YOUNG MAN"!
FLICK
YA HOO!
STUDIO COSTUMES
TOO REALISTIC FOR ME!
AW, WHO DO THEY THINK THEY'RE KIDDING?
YA HO-O-O-O!
BANG
BANG
HEY! LOOK OUT MILLIE!
F-F-FLICKER, HELP!
NEIGH-H-H
BANG!
HELP! RUNAWAY HORSE! HELP! THERE'S A GIRL ON HIM!
BANG!
C'MAWN, YOU DESERT RATS! IT'S A LADY! C'MAWN! AFTER HER!
HANG ON, MILLIE! WE'RE COMIN'—HANG ON!
YAHOO-OO-O! YIP-PEE-E-E!
AH'M A'COMIN', MAH LI'L PETUNIA! YA-HOO!
4

EASY, NOW! GENTLE... DOWN...

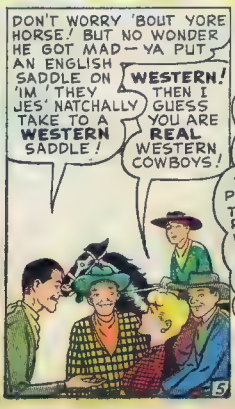

WHOA THAR! WHOA NOW! WHOA!
DOWN YA GO!
THANK YOU.....

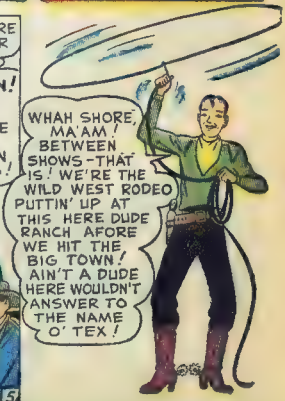
AH NEVER MEANT GO THAT FAR DOWN!


SHUCKS! AH RECKON SHE MUSTA FAINTFD!
ONLESS SHE'S JES TUCKERED OUT AN' RESTIN' UP!
MIGHTY PURTY, AIN'T SHE?


LOOK AT 'ER LYING THAR! JES LAK A NEW-BORN CALF!
WAH, SHE'S THE PURTIEST YALLER-HAIRED GAL THIS SIDE O' DALLAS!

WHERE? WHA-A-OH! I REMEMBER! MY HORSE!


DON'T WORRY 'BOUT YORE HORSE! BUT NO WONDER HE GOT MAD — YA PUT AN ENGLISH SADDLE ON 'IM! THEY JES' NATCHALLY TAKE TO A WESTERN SADDLE!
WESTERN! THEN I GUESS YOU ARE REAL WESTERN COWBOYS!
5


WHAH SHORE, MA'AM! BETWEEN SHOWS — THAT IS! WE'RE THE WILD WEST RODEO PUTTIN' UP AT THIS HERE DUDE RANCH AFORE WE HIT THE BIG TOWN! AIN'T A DUDE HERE WOULDN'T ANSWER TO THE NAME O' TEX!

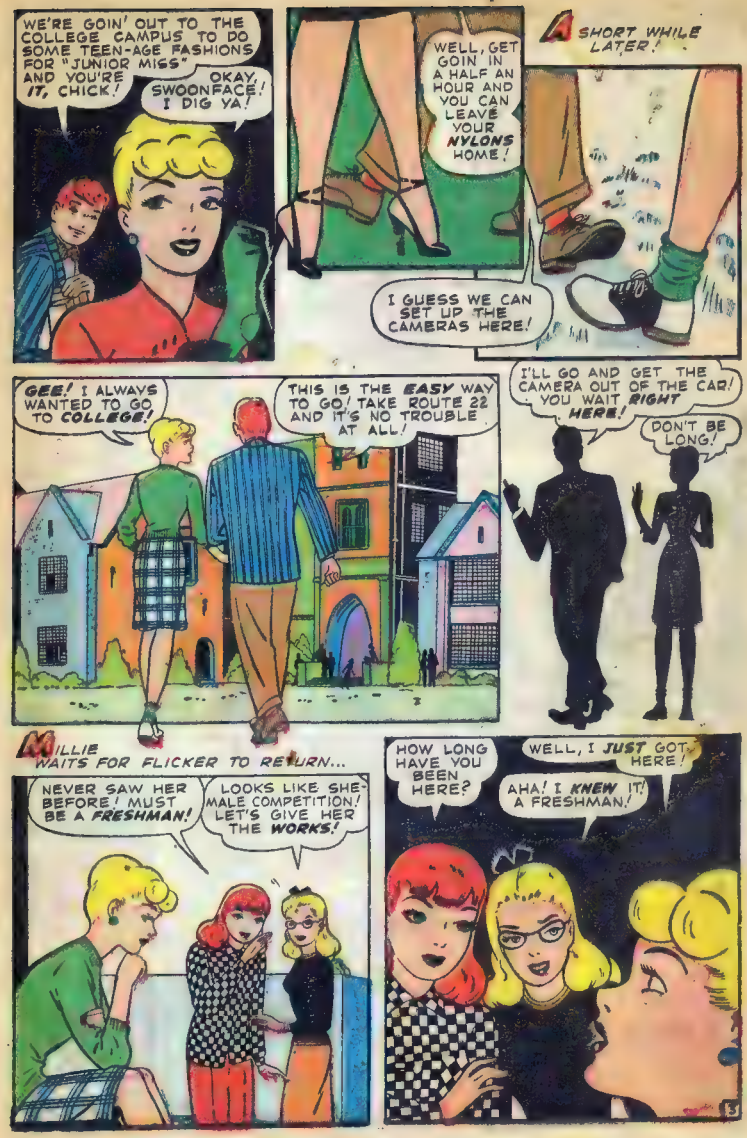
IF YOU'RE ALL RIGHT MILLIE, WE'D BETTER BE GETTING BACK!
WHO'S THE TENDERFOOT?
WHADDA YOU WANT, STRANGER?
GIT!
LISTEN, PARD! OUT WEST WE HANDLE OUR WOMEN LAK OUR CATTLE, SEE? ONCE THEY'RE ROUNDED UP, WE KEEP 'EM CORRALLED!
AND THIS UN'S SHORE ROUNDED UP!
AH'M TAKIN' THE GAL BACK WITH ME ON MAH HORSE!
WAIT! SHE'S A COMIN' WITH ME! AH WAS THE ONE 'AT SAVED 'ER!
PL-E-E-ASE!
SHE'S MAH GAL!
SHE AIN'T! SHE'S MAH GAL!
YORE ASKIN' FER A FRACAS!
WHY, YOU ORNARY COYOTE!
BIFF
POW
BANG!
BANG
COME ON, MILLIE, QUICK! WE'VE GOTTA GET OUTTA HERE!
GOLLY! I FEEL LIKE A PRIZE STEER!
WELL, YOU ALMOST GOT HOG-TIED THERE!

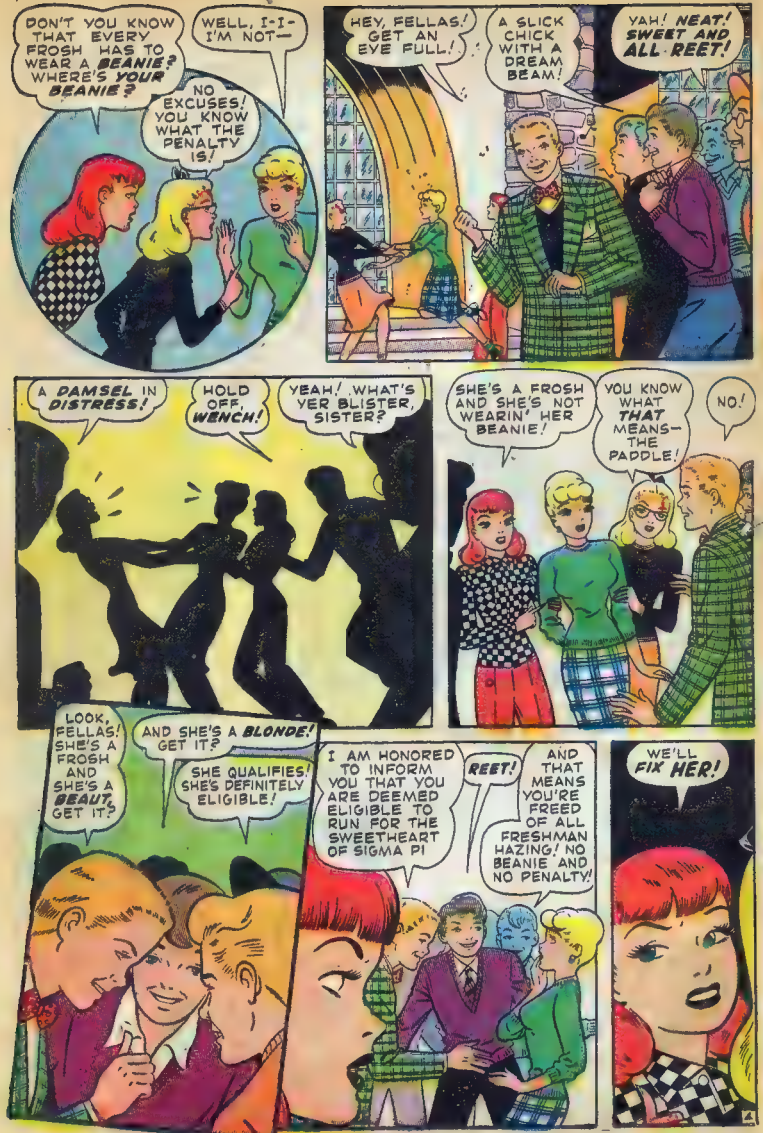
Back AT THE RANCH HOUSE...
YOU HIDE IN THE CAR! I'LL GET THE BAGS!
HURRY, FLICKER! THEY'LL BE BACK ANY MINUTE!
AH'M HARD TO GIT BUT YOU GOT ME, GAL! AH'M STAKIN' A CLAIM ON THAT PURTY HEART O' YOURN!
AIN'T YOU THE LUCKY ONE?
ROPED IN AGAIN!
WILL YOU TELL FLICKER THAT I CAN'T GO BACK WITH HIM 'CAUSE I'M ALL TIED UP!
AIN'T NO CONCERN O'HIS'N 'COUNTA YORE A'COMIN' WITH ME BACK TO THE COW COUNTRY!
WELL! I MIGHT BE ABLE TO FIND A LOOP HOLE AFTER ALL!
DON'T YOU GO RUSTLIN' MAH LIVESTOCK, GAL! OUT WEST WE HANDLE OUR MEN LIKE OUR CATTLE / ONCE WE GET 'EM CORRALLED, WE FENCE 'EM IN!
LATER..
I'LL NEVER GO TO SEE ANOTHER WESTERN MOVIE IN MY LIFE!
STILL GO FOR THOSE HE MEN OF THE WEST?
Dear Diary,
I used to dream of the West where men are men- but I'll take the East where men are - well- more like Flicker! P.S. Why don't they make pictures about cowgirls instead of cowboys? They're the real heroes!
THE END

STORIES
Miss America
10¢
MOVIE STARS
Starring PATSY WALKER
TEEN-LIFE
COMICS
TOPS FOR TEENS
QUIZZES
FASHIONS
JUNIOR MISS
FEATURES
Starring CINDY SMITH
LOVE LETTER ANSWERS
PATTERNS

MILLIE
THE MODEL
IN
"MILLIE, THE COLLEGE CUT-UP!"
HOW TO BECOME A BOBBY SOXER
10 EASY LESSONS
HOW TO BECOME A MODEL
?

WELL! SO FLICKER IS GOING IN FOR THE BOBBY SOXERS! BROTHER! IS HE GONNA GET A RIBBING FROM ME?
WHY, FLICKER! I DIDN'T KNOW YOU WERE TAKING UP SINGING!
SINGING! ME? WHAT GAVE YOU THAT IDEA?
YOUR BOBBY SOX FANS! THEY SEEM TO THINK YOU'RE SIMPLY SWOONY!
OH—THEM!
BOBBY SOXERS! HA, HA, HA! HO! HO! HA! HA, HA, HA!
HA, HA! THOSE BOBBY SOXERS HAPPEN TO BE THE EDITORS OF JUNIOR MISS, THE TEEN-AGE MAGAZINE!
EDITORS!
AND YA BETTER WATCH WHAT Y'SAY ABOUT BOBBY SOX...
...'CAUSE YOU'RE GONNA BE WEARING 'EM YOURSELF ON YOUR NEXT JOB!
I GUESS I PUT MY FOOT IN MY MOUTH—AND NOW I'VE GOTTA SWALLOW THE BOBBY SOX!


WE'RE GOIN' OUT TO THE COLLEGE CAMPUS TO DO SOME TEEN-AGE FASHIONS FOR "JUNIOR MISS" AND YOU'RE IT, CHICK!
OKAY, SWOONFACE! I DIG YA!
WELL, GET GOIN' IN A HALF AN HOUR AND YOU CAN LEAVE YOUR NYLONS HOME!
A SHORT WHILE LATER!
I GUESS WE CAN SET UP THE CAMERAS HERE!
GEE! I ALWAYS WANTED TO GO TO COLLEGE!
THIS IS THE EASY WAY TO GO! TAKE ROUTE 22 AND IT'S NO TROUBLE AT ALL!
I'LL GO AND GET THE CAMERA OUT OF THE CAR! YOU WAIT RIGHT HERE!
DON'T BE LONG!
MILLIE WAITS FOR FLICKER TO RETURN...
NEVER SAW HER BEFORE! MUST BE A FRESHMAN!
LOOKS LIKE SHE-MALE COMPETITION! LET'S GIVE HER THE WORKS!
HOW LONG HAVE YOU BEEN HERE?
WELL, I JUST GOT HERE!
AHA! I KNEW IT! A FRESHMAN!


DON'T YOU KNOW THAT EVERY FROSH HAS TO WEAR A BEANIE? WHERE'S YOUR BEANIE?
WELL, I-I-I'M NOT—
NO EXCUSES! YOU KNOW WHAT THE PENALTY IS!
HEY, FELLAS! GET AN EYE FULL!
A SLICK CHICK WITH A DREAM BEAM!
YAH! NEAT! SWEET AND ALL REET!
A DAMSEL IN DISTRESS!
HOLD OFF, WENCH!
YEAH! WHAT'S YER BLISTER, SISTER?
SHE'S A FROSH AND SHE'S NOT WEARIN' HER BEANIE!
YOU KNOW WHAT THAT MEANS— THE PADDLE!
NO!
LOOK, FELLAS! SHE'S A FROSH AND SHE'S A BEAUT, GET IT?
AND SHE'S A BLONDE! GET IT?
SHE QUALIFIES! SHE'S DEFINITELY ELIGIBLE!
I AM HONORED TO INFORM YOU THAT YOU ARE DEEMED ELIGIBLE TO RUN FOR THE SWEETHEART OF SIGMA PI
REET!
AND THAT MEANS YOU'RE FREED OF ALL FRESHMAN HAZING! NO BEANIE AND NO PENALTY!
WE'LL FIX HER!

SHE'S THE SWEETHEART OF SIGMA PI! H'RAY!
PLEASE, FELLAS! YOU'RE MAKING A MISTAKE! PLEASE LET ME DOWN!
PLEASE, BOYS!
THE SWEETHEART OF SIGMA PI! I DON'T MEAN DELTA! THE SWEETHEART OF SIGMA PI!
ONE O'CLOCK JUMP!
COME ON, CHICK! LET'S CUT IT!
ZOOM
WHIZZ
COME ON, GIRLS! HERE SHE IS!
JUST LEMME AT HER!
STEALING OUR BOY FRIENDS! WE'LL SHOW HER!
LEMON SUNDAE 20¢

RRIINNNG
HEY! THAT'S THE BELL FOR FOOTBALL PRACTICE!
COME ON, FELLAS!
GREAT! NOW WE HAVE NO INTERFERENCE!
WHIZZ!
ZOOM!
PLEASE, GIRLS! I DON'T EVEN GO TO SCHOOL HERE! I'M A MODEL AND—
SHE'S A MODEL, EH?
A MODEL!
THAT DOES IT! WE DON'T TAKE COMPETITION FROM PROFESSIONALS!
ON TO THE POOL!
GIVE HER THE WORKS!
ONE—TWO—
HELP!
THREE!
SPLASH!
OH, FLICKER!
LATER...
I STILL THINK WE COULD GET BETTER PICTURES ON THE CAMPUS THAN INSIDE THE STUDIO!
FOR THE LAST TIME, NO!
Dear Diary.
The idea of a college education is fine for some people! From where I sit it's all wet!
M
THE END

Missing Page

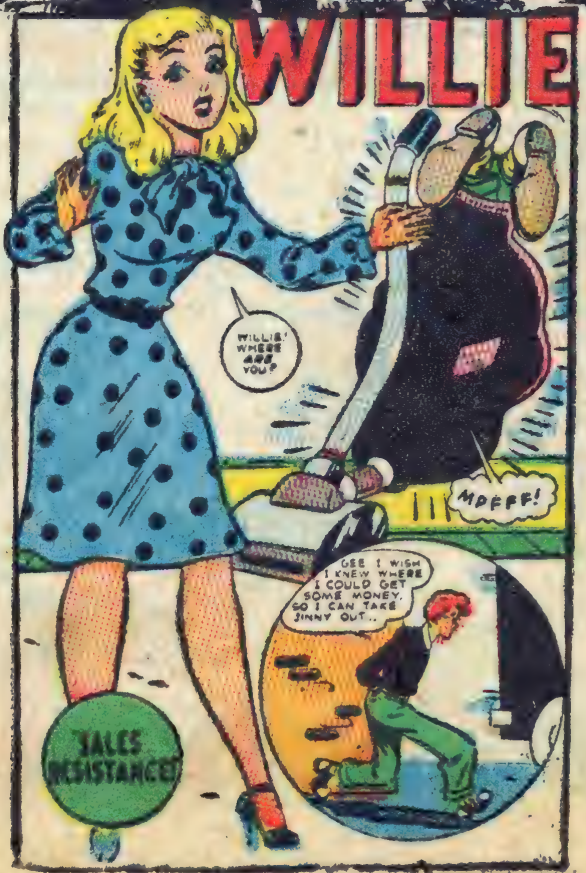
Job# SL-1645 Choose Your Weapons

Text story page 1

Missing Page

Job# SL-1645 Choose Your Weapons

Text story page 2


WILLIE
WILLIE! WHERE ARE YOU?
MPFFF!
GEE I WISH I KNEW WHERE I COULD GET SOME MONEY, SO I CAN TAKE JINNY OUT..
SALES RESISTANCE!

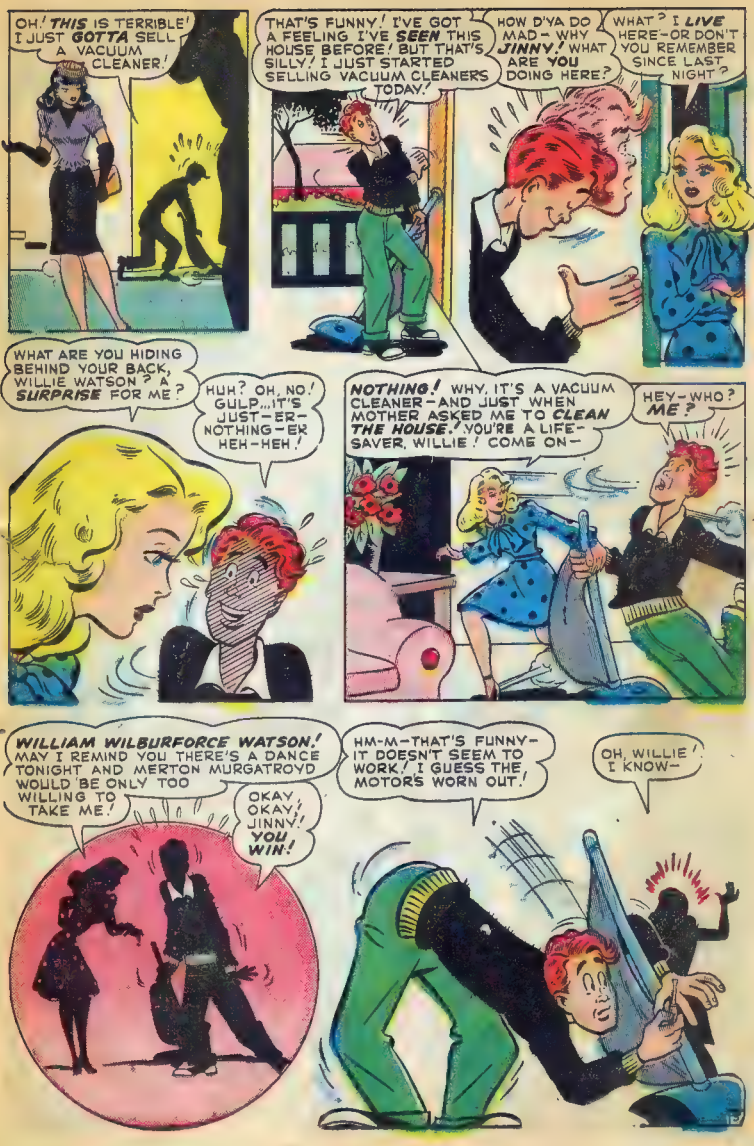
Missing Page

Job# 1693 Sales Resistance!

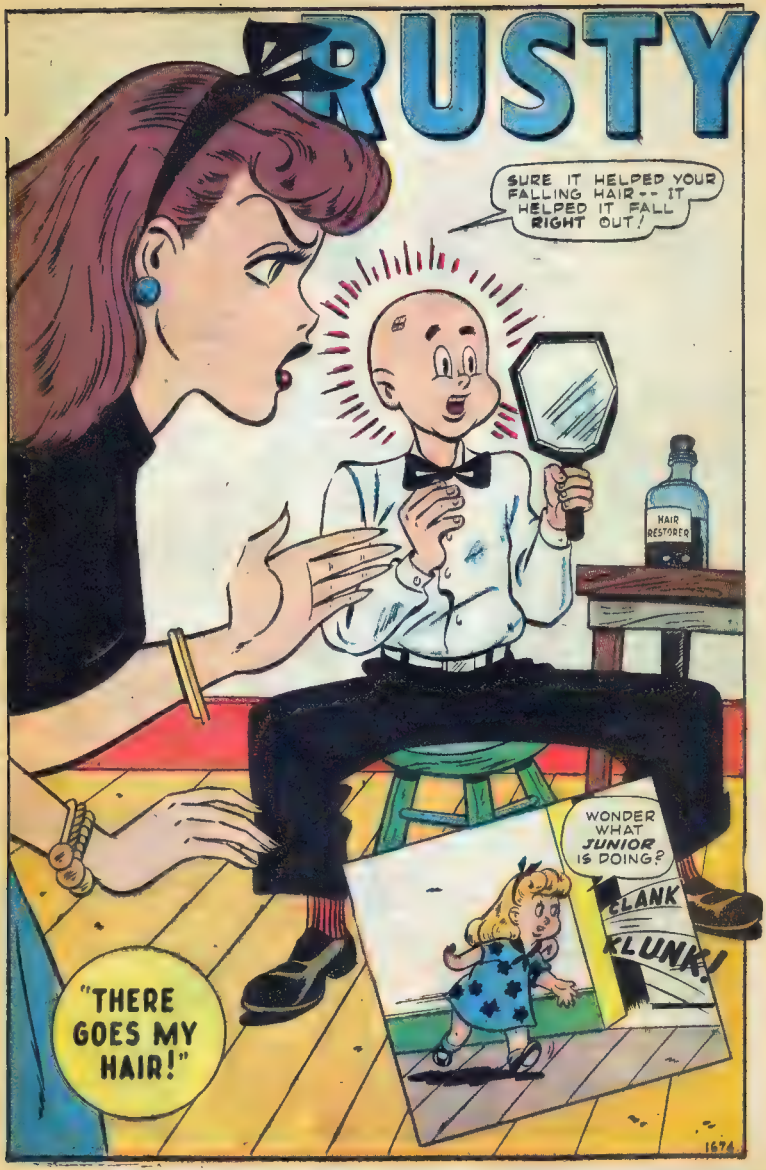
page 2

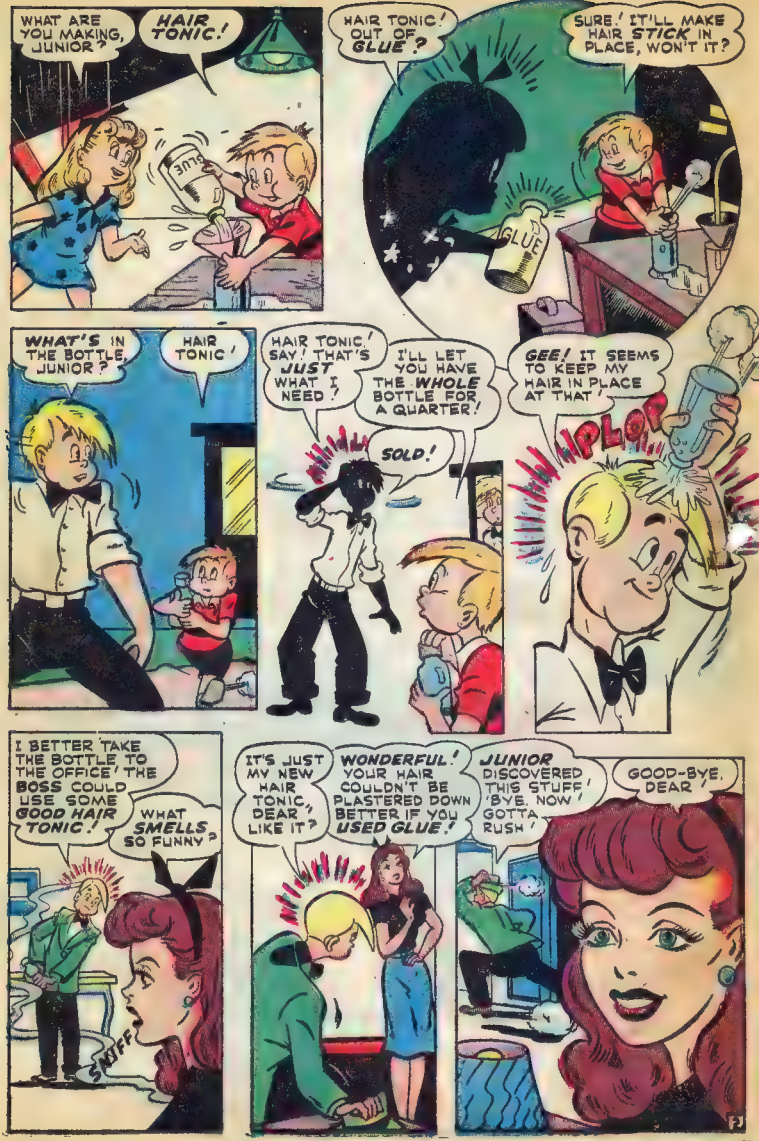
AH, MADAM! PERMIT ME TO DEMONSTRATE THE VEEP VACUUM CLEANER!
BUT —
ALL PLUGGED IN! NOW WATCH THE WAY IT EATS UP DUST!
MY DEAR BOY— I—
IT CLEANS CARPETS— COUCHES—AND CHAIRS!
BUT-
IT CLEANS CURTAINS, WALLS AND PICTURES...
YES, I SEE— BUT-
THE MOTOR IS QUIET AND IT DOES THE WORK OF 462½ MEN— AND 597 WOMEN!
BUT-
THERE! YOU SEE? NOT A SPOT OF DUST ANYPLACE! NOW, HOW CAN YOU AFFORD TO BE WITHOUT A VEEP VACUUM CLEANER? PUFF... PUFF...
MY DEAR BOY— I CAN'T! AND I'VE BEEN TRYING TO TELL YOU, I BOUGHT ONE YESTERDAY!
GULP! YOU DID!
GR-R-R--- I'LL MAKE SURE AT THE NEXT PLACE THAT THEY DON'T ALREADY OWN ONE!
3

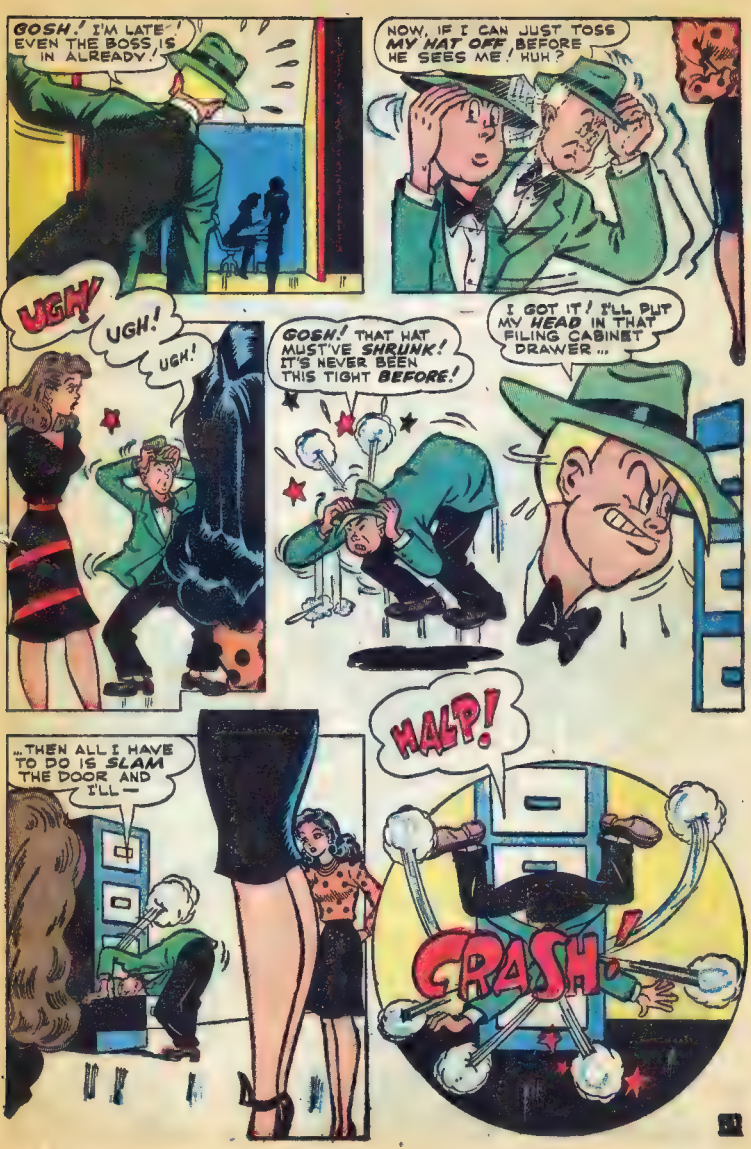
GOOD AFTERNOON, MADAM! DO YOU HAPPEN TO POSSESS A VEED VACUUM CLEANER!
WHY, NO!
GOOD! THEN PERMIT ME TO SHOW YOU WHY YOU SHOULD!
SEE HOW EASY? A CHILD COULD OPERATE IT!
IT CAN CLEAN CARPETS OR CHAIRS... ZIP... ZIP... AND OFF COMES THE DUST!
SHE SEEMS INTERESTED, ALL RIGHT!
...CLEANS CLOTHES, CLOTHS, AND CORNERS! LOOK AT THAT! THE WHOLE ROOM IS CLEAN!
THIS IS A CINCH! THIS WOMAN HAS NO SALES RESISTANCE!
AS I WAS ABOUT TO SAY, YOU CAN'T DO WITHOUT—HEY! WHERE ARE YOU GOING? DON'T YOU LIKE IT?
WELL—YOU'VE DONE ALL THE WORK SO I MIGHT AS WELL GO HOME NOW!
I'M THE CLEANING GIRL! MADAM IS OUT TODAY! GOOD-BYE!
OOOOH!

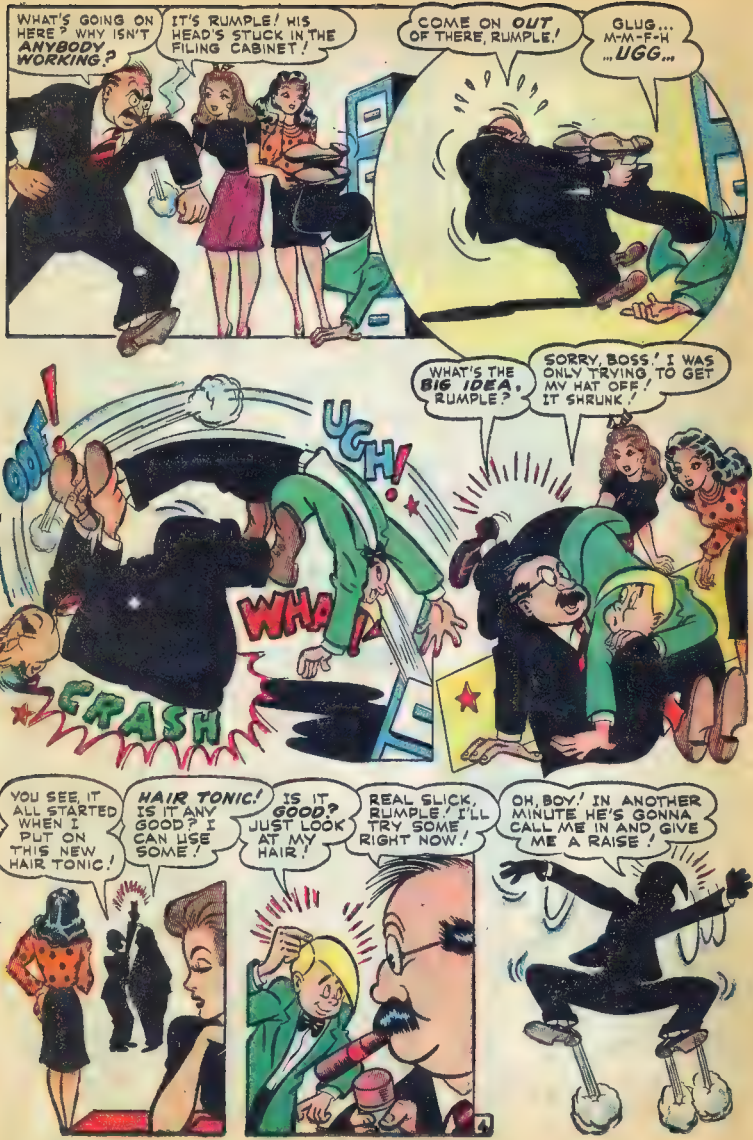

OH! THIS IS TERRIBLE! I JUST GOTTA SELL A VACUUM CLEANER!
THAT'S FUNNY! I'VE GOT A FEELING I'VE SEEN THIS HOUSE BEFORE! BUT THAT'S SILLY! I JUST STARTED SELLING VACUUM CLEANERS TODAY!
HOW D'YA DO MAD - WHY JINNY! WHAT ARE YOU DOING HERE?
WHAT? I LIVE HERE-OR DON'T YOU REMEMBER SINCE LAST NIGHT?
WHAT ARE YOU HIDING BEHIND YOUR BACK, WILLIE WATSON? A SURPRISE FOR ME?
HUH? OH, NO! GULP...IT'S JUST-ER-NOTHING-ER HEH-HEH!
NOTHING! WHY, IT'S A VACUUM CLEANER-AND JUST WHEN MOTHER ASKED ME TO CLEAN THE HOUSE! YOU'RE A LIFE-SAVER, WILLIE! COME ON-
HEY-WHO? ME?
WILLIAM WILBURFORCE WATSON! MAY I REMIND YOU THERE'S A DANCE TONIGHT AND MERTON MURGATROYD WOULD BE ONLY TOO WILLING TO TAKE ME!
OKAY, OKAY, JINNY! YOU WIN!
HM-M-THAT'S FUNNY-IT DOESN'T SEEM TO WORK! I GUESS THE MOTOR'S WORN OUT!
OH, WILLIE! I KNOW-

PUL-LEEZE, WOMAN! THIS IS A MECHANICAL PROBLEM THAT ONLY A MAN COULD HANDLE!
I KNOW, WILLIE- BUT-
THESE MOTORS ARE VERY TRICKY! YOU HAVE TO KNOW ALL ABOUT THEM, LIKE I DO, TO UNDERSTAND THEM!
UGH!
WHAM
NOPE, IT ISN'T THE MOTOR! MEBBE IT'S THIS LITTLE DO-HICKY!
WILLIE- NOT THAT! IT'S-
WHOOF!
COUGH...COUGH... WILLIE! YOU OPENED THE DUST BAG! YOU'LL RUIN OUR HOUSE!
AH-CHOO!
OFT!
I WAS TRYING TO TELL YOU- YOU JUST HADN'T PUT THE PLUG IN! NOW THERE'S SOMEONE AT THE DOOR! YOU ANSWER IT! I CAN'T SEE!
OKAY! IT'S PROBABLY JUST SOME PEDDLER!
RING! RING! KNOCK! KNOCK
OOPS! IT'S YOUR FATHER!
HEY! COUGH... COUGH... WHAT'S GOING ON HERE?
POOF
THANKS FOR TAKING ME TO THE DANCE MERTON!
LATER...
DOES THIS BELONG TO YOU?
?
VEE VACU CLEAN
THE END


RUSTY
SURE IT HELPED YOUR FALLING HAIR -- IT HELPED IT FALL RIGHT OUT!
HAIR RESTORER
WONDER WHAT JUNIOR IS DOING?
CLANK
KLUNK!
"THERE GOES MY HAIR!"
1674

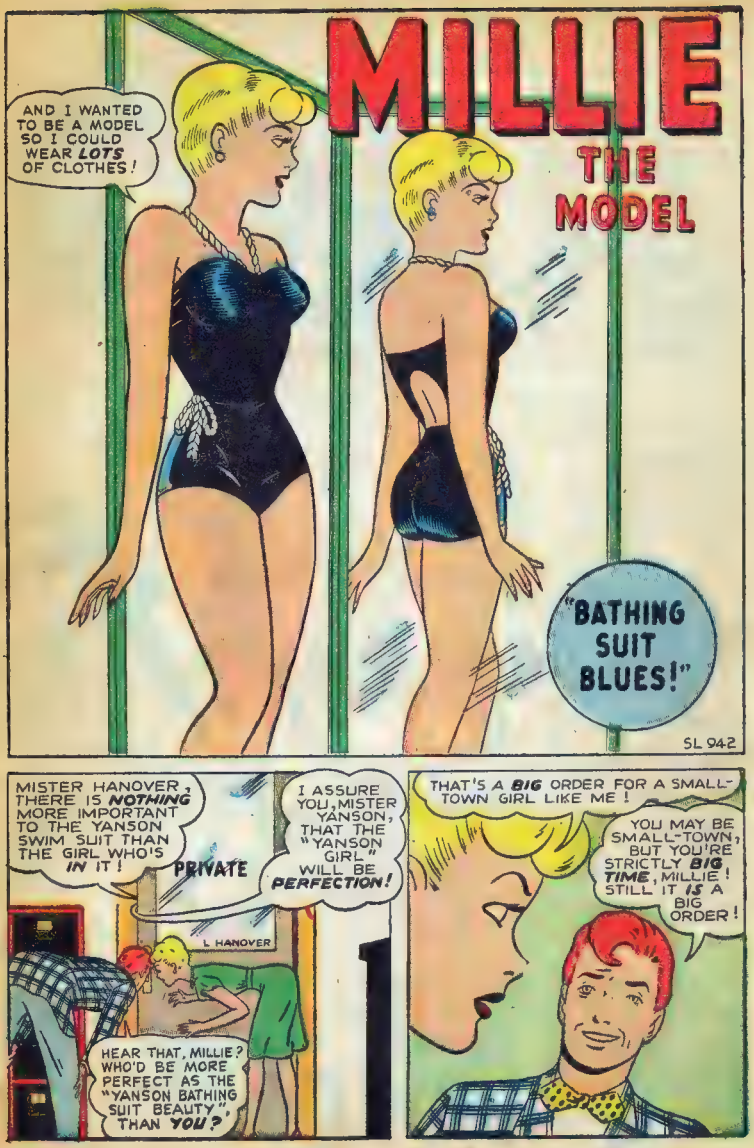

WHAT ARE YOU MAKING, JUNIOR?
HAIR TONIC!
GLUE
HAIR TONIC! OUT OF GLUE?
SURE! IT'LL MAKE HAIR STICK IN PLACE, WON'T IT?
GLUE
WHAT'S IN THE BOTTLE, JUNIOR?
HAIR TONIC!
HAIR TONIC! SAY! THAT'S JUST WHAT I NEED!
I'LL LET YOU HAVE THE WHOLE BOTTLE FOR A QUARTER!
SOLD!
GEE! IT SEEMS TO KEEP MY HAIR IN PLACE AT THAT!
PLOP
I BETTER TAKE THE BOTTLE TO THE OFFICE! THE BOSS COULD USE SOME GOOD HAIR TONIC!
WHAT SMELLS SO FUNNY?
SNIFF
IT'S JUST MY NEW HAIR TONIC, DEAR, LIKE IT?
WONDERFUL! YOUR HAIR COULDN'T BE PLASTERED DOWN BETTER IF YOU USED GLUE!
JUNIOR DISCOVERED THIS STUFF! 'BYE, NOW! GOTTA RUSH!
GOOD-BYE, DEAR!

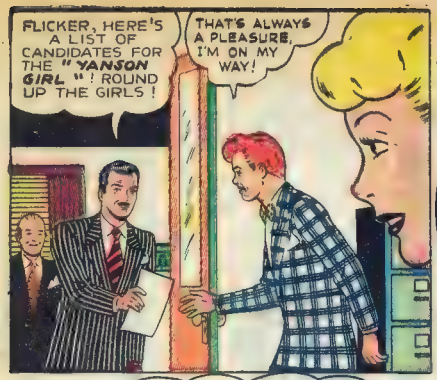

GOSH! I'M LATE! EVEN THE BOSS IS IN ALREADY!
NOW, IF I CAN JUST TOSS MY HAT OFF BEFORE HE SEES ME! HUH?
UGH!
UGH!
UGH!
GOSH! THAT HAT MUST'VE SHRUNK! IT'S NEVER BEEN THIS TIGHT BEFORE!
I GOT IT! I'LL PUT MY HEAD IN THAT FILING CABINET DRAWER...
...THEN ALL I HAVE TO DO IS SLAM THE DOOR AND I'LL—
HALP!
CRASH!


WHAT'S GOING ON HERE? WHY ISN'T ANYBODY WORKING?
IT'S RUMPLE! HIS HEAD'S STUCK IN THE FILING CABINET!
COME ON OUT OF THERE, RUMPLE!
GLUG... M-M-F-H ...UGG...
WHAT'S THE BIG IDEA, RUMPLE?
SORRY, BOSS! I WAS ONLY TRYING TO GET MY HAT OFF! IT SHRUNK!
OOF!
UGH!
WHA
CRASH
YOU SEE, IT ALL STARTED WHEN I PUT ON THIS NEW HAIR TONIC!
HAIR TONIC! IS IT ANY GOOD? I CAN USE SOME!
IS IT GOOD? JUST LOOK AT MY HAIR!
REAL SLICK, RUMPLE! I'LL TRY SOME RIGHT NOW!
OH, BOY! IN ANOTHER MINUTE HE'S GONNA CALL ME IN AND GIVE ME A RAISE!

RUMPLE!
O'BOY! QUICK RESULTS! HE'S CALLING ME ALREADY!
YEAH, BOSS- DID YOU CALL ME? LIKE THE HAIR TONIC, EH?
LIKE IT? I'M STUCK ON THE STUFF!
I CAN'T GET MY HANDS OFF MY HAIR, NOW!
HUH?
LET ME HELP YOU, BOSS! I'LL-UGH!
WELL!
ER... UH... I'M STUCK TO YOUR HAIR, TOO, BOSS!
RUMPLE! WHAT KIND OF HAIR TONIC IS THIS ANYWAY?
GULP!
WHAT KIND, BOSS? ER-MY KID-ER-HOLY SMOKE! I DUNNO!
I'LL HELP GET YOU LOOSE, MISTER DRIBBLE!
BETTER GET SOME OF THE OTHERS, TOO! THIS STUFF STICKS LIKE GLUE, MISS FINCH!
GLUE! SAY, THAT GIVES ME AN IDEA!
FINE! NOW WE'RE ALL STUCK! WELL, RUMPLE, WHAT DO YOU SUGGEST NOW?
ER-I THINK WE BETTER GO OUT AND FIND SOME GLUE-REMOVER, BOSS!
5

WELL, RUMPLE—WE'RE OUTSIDE! NOW WHAT?
DON'T WORRY BOSS! THIS HAS TO WORK!
?
PARDON ME, OFFICER! WHAT'S GOOD FOR GETTING RID OF GLUE?
HOT WATER!
I GUESS I'D BETTER GET YOU LOOSE BEFORE I GIVE YOU A SUMMONS!
GLUG! OW!
WE'RE FREE!
HEH-HEH—WELL, I GUESS EVERYTHING IS OKAY NOW, BOSS—EH?
HUH, BOSS? NOW W-WAIT—
BOSS! NO! HONEST, I DIDN'T KNOW IT WAS GLUE!
HALP!
...BUT, JOHNNY! HE'S YOUR OWN CHEE-ILD!
HAIR TONIC OUT OF GLUE, EH? G-R-R-R!
HALP!
SWISH
THE END

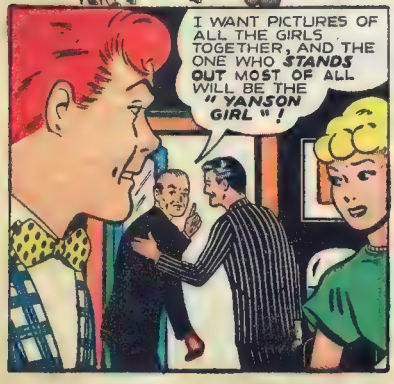

MILLIE
THE MODEL
AND I WANTED TO BE A MODEL SO I COULD WEAR LOTS OF CLOTHES!
"BATHING SUIT BLUES!"
SL 942
MISTER HANOVER, THERE IS NOTHING MORE IMPORTANT TO THE YANSON SWIM SUIT THAN THE GIRL WHO'S IN IT!
I ASSURE YOU, MISTER YANSON, THAT THE "YANSON GIRL" WILL BE PERFECTION!
PRIVATE
L. HANOVER
HEAR THAT, MILLIE? WHO'D BE MORE PERFECT AS THE "YANSON BATHING SUIT BEAUTY" THAN YOU?
1
THAT'S A BIG ORDER FOR A SMALL-TOWN GIRL LIKE ME!
YOU MAY BE SMALL-TOWN, BUT YOU'RE STRICTLY BIG TIME, MILLIE! STILL IT IS A BIG ORDER!


FLICKER, HERE'S A LIST OF CANDIDATES FOR THE "YANSON GIRL"! ROUND UP THE GIRLS!
THAT'S ALWAYS A PLEASURE, I'M ON MY WAY!

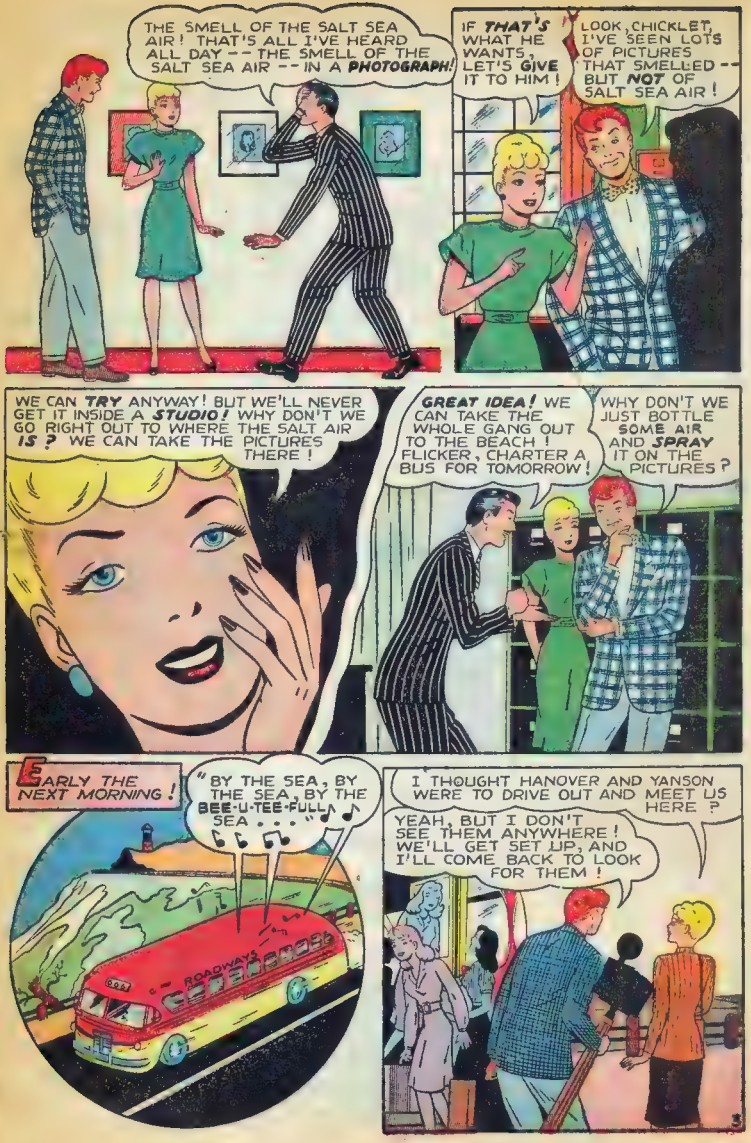
IS MY NAME THERE -- I HOPE!
GEE, CHICKLET -- TOUGH LUCK! IT DOESN'T SEEM TO BE HERE!

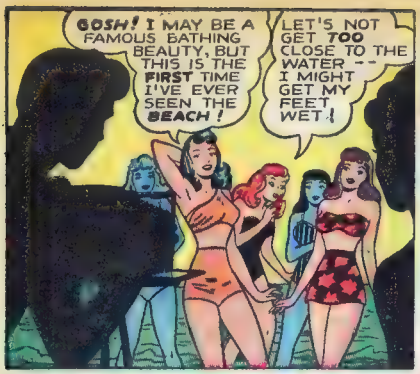
THEY-- THEY LEFT ME OUT? --SOB--
...UNLESS YOUR NAME HAPPENS TO BE MILLIE COLLINS!

FLICKER HOLBROOK! I OUGHT TO ATOMIZE YOU!
I'LL GO QUIETLY!


I WANT PICTURES OF ALL THE GIRLS TOGETHER, AND THE ONE WHO STANDS OUT MOST OF ALL WILL BE THE "YANSON GIRL"!

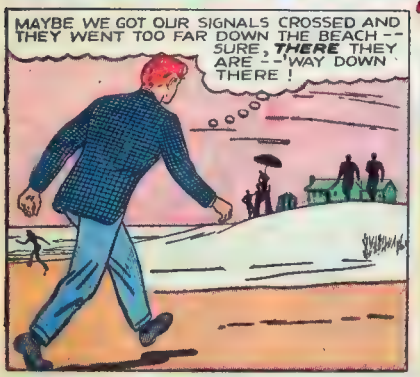
AND, REMEMBER -- THE PICTURES GOTTA HAVE REALISM -- THE SMELL OF THE SALT SEA AIR!
PRIVATE


THE SMELL OF THE SALT SEA AIR! THAT'S ALL I'VE HEARD ALL DAY -- THE SMELL OF THE SALT SEA AIR -- IN A PHOTOGRAPH!
IF THAT'S WHAT HE WANTS, LET'S GIVE IT TO HIM!
LOOK, CHICKLET, I'VE SEEN LOTS OF PICTURES THAT SMELLED -- BUT NOT OF SALT SEA AIR!
WE CAN TRY ANYWAY! BUT WE'LL NEVER GET IT INSIDE A STUDIO! WHY DON'T WE GO RIGHT OUT TO WHERE THE SALT AIR IS? WE CAN TAKE THE PICTURES THERE!
GREAT IDEA! WE CAN TAKE THE WHOLE GANG OUT TO THE BEACH! FLICKER, CHARTER A BUS FOR TOMORROW!
WHY DON'T WE JUST BOTTLE SOME AIR AND SPRAY IT ON THE PICTURES?
EARLY THE NEXT MORNING!
"BY THE SEA, BY THE SEA, BY THE BEE-U-TEE-FULL SEA . . . "
ROADWAYS
I THOUGHT HANOVER AND YANSON WERE TO DRIVE OUT AND MEET US HERE?
YEAH, BUT I DON'T SEE THEM ANYWHERE! WE'LL GET SET UP, AND I'LL COME BACK TO LOOK FOR THEM!

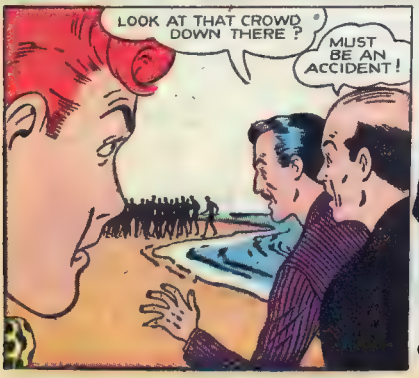

GOSH! I MAY BE A FAMOUS BATHING BEAUTY, BUT THIS IS THE FIRST TIME I'VE EVER SEEN THE BEACH!
LET'S NOT GET TOO CLOSE TO THE WATER -- I MIGHT GET MY FEET WET!

I'M GOING TO LOOK FOR HANOVER AND YANSON! YOU SEE THAT NOBODY MOVES FROM THIS SPOT, WILL YA, MILLIE?
OKAY, FLICKER, BUT NOW DON'T YOU GET LOST!

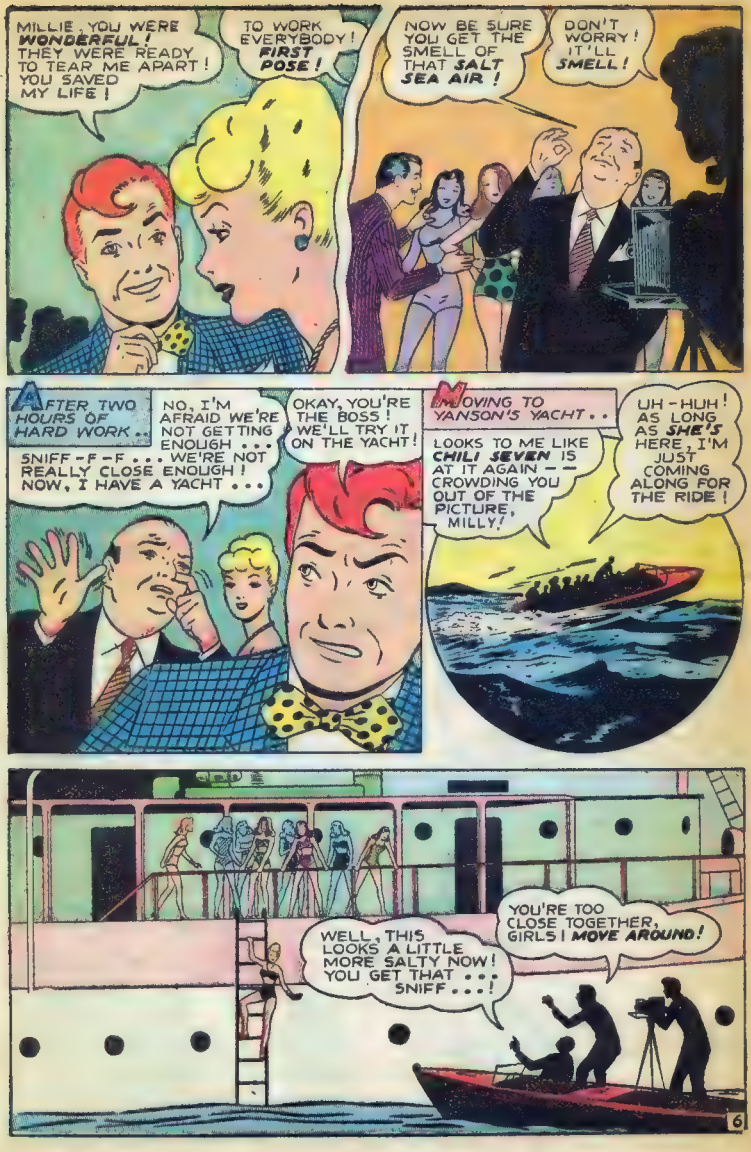
THEY MEET -- BUT THEN, THEY START LOOKING FOR THE GIRLS!

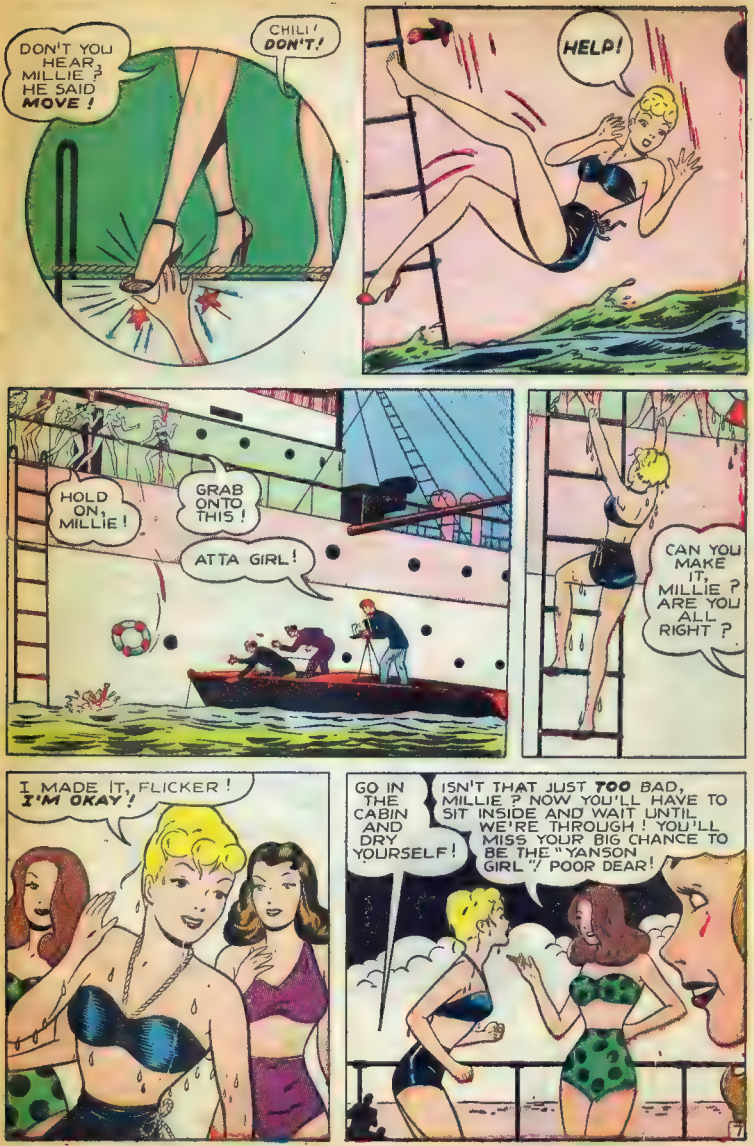


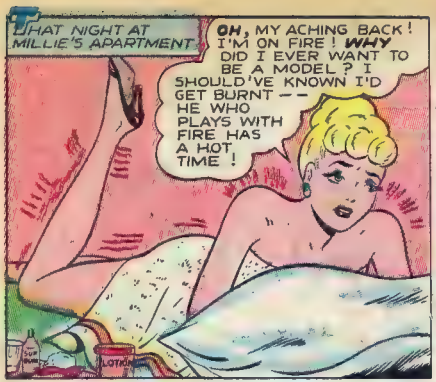
..SNIFF.. JUST GET A WHIFF OF THAT SALT SEA AIR!
I'D RATHER GET A GLIMPSE OF THOSE HANOVER BEAUTIES! I WAS SURE I LEFT THEM AT THIS VERY SPOT!

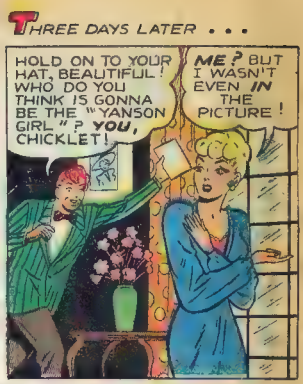


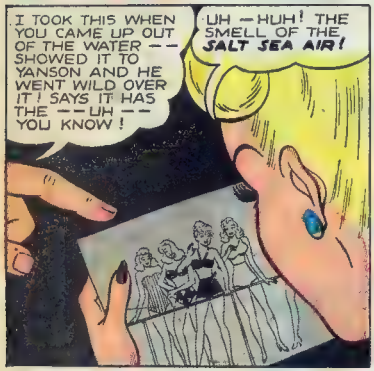
SEE! MY PIN-UP! THE GIRL WHO'S BEEN HANGING ON MY WALL!
I MUST BE DREAMING!
AREN'T THEY BEE-OOT-IFUL?
OKAY, FELLAS -- BREAK IT UP! LEAVE THE GIRLS ALONE NOW! GET MOVING! MOVE ON!
YOU LOOKIN' FOR TROUBLE?
WHO THINKS HE'S GIVIN' ORDERS HERE? WHO'S THE BIG LUG?
HELP! LEMME OUTA HERE!
HEY! WHAT'S THE BIG IDEA?
GENTLEMEN, PLEASE! WON'T YOU ALL BE SWEET AND GIVE US A LITTLE ROOM -- WON'T YOU, PLEASE -- FOR ME?
YOU HEARD WHAT THAT HONEY-HAIRED ANGEL SAID -- LET'S SCRAM!
FOR YOU WE'D DO ANYTHING!
LET'S GO, FELLAS! LET'S STOP BOTHERING THESE LOVELY LADIES!
BOY! THAT WAS CLOSE -- WHEW!

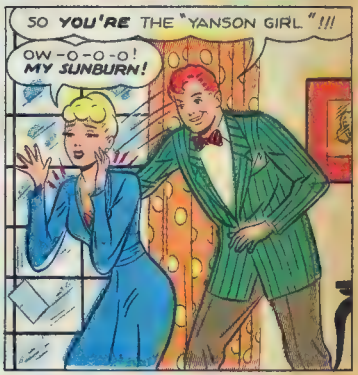

MILLIE, YOU WERE WONDERFUL! THEY WERE READY TO TEAR ME APART! YOU SAVED MY LIFE!
TO WORK EVERYBODY! FIRST POSE!
NOW BE SURE YOU GET THE SMELL OF THAT SALT SEA AIR!
DON'T WORRY! IT'LL SMELL!
AFTER TWO HOURS OF HARD WORK..
NO, I'M AFRAID WE'RE NOT GETTING ENOUGH...
SNIFF-F-F... WE'RE NOT REALLY CLOSE ENOUGH! NOW, I HAVE A YACHT...
OKAY, YOU'RE THE BOSS! WE'LL TRY IT ON THE YACHT!
MOVING TO YANSON'S YACHT..
LOOKS TO ME LIKE CHILI SEVEN IS AT IT AGAIN — — CROWDING YOU OUT OF THE PICTURE, MILLY!
UH-HUH! AS LONG AS SHE'S HERE, I'M JUST COMING ALONG FOR THE RIDE!
WELL, THIS LOOKS A LITTLE MORE SALTY NOW! YOU GET THAT... SNIFF...!
YOU'RE TOO CLOSE TOGETHER, GIRLS! MOVE AROUND!
6


DON'T YOU HEAR, MILLIE? HE SAID MOVE!
CHILI! DON'T!
HELP!
HOLD ON, MILLIE!
GRAB ONTO THIS!
ATTA GIRL!
CAN YOU MAKE IT, MILLIE? ARE YOU ALL RIGHT?
I MADE IT, FLICKER! I'M OKAY!
GO IN THE CABIN AND DRY YOURSELF!
ISN'T THAT JUST TOO BAD, MILLIE? NOW YOU'LL HAVE TO SIT INSIDE AND WAIT UNTIL WE'RE THROUGH! YOU'LL MISS YOUR BIG CHANCE TO BE THE "YANSON GIRL"! POOR DEAR!

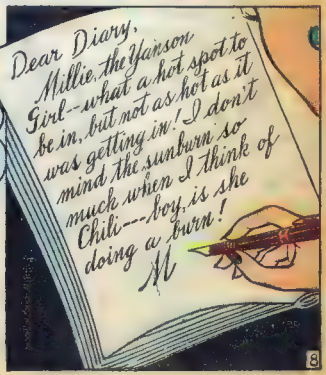

THAT NIGHT AT MILLIE'S APARTMENT
OH, MY ACHING BACK! I'M ON FIRE! WHY DID I EVER WANT TO BE A MODEL? I SHOULD'VE KNOWN I'D GET BURNT -- HE WHO PLAYS WITH FIRE HAS A HOT TIME!
LOTION


THREE DAYS LATER . . .
HOLD ON TO YOUR HAT, BEAUTIFUL! WHO DO YOU THINK IS GONNA BE THE "YANSON GIRL"? YOU, CHICKLET!
ME? BUT I WASN'T EVEN IN THE PICTURE!


I TOOK THIS WHEN YOU CAME UP OUT OF THE WATER -- SHOWED IT TO YANSON AND HE WENT WILD OVER IT! SAYS IT HAS THE -- UH -- YOU KNOW!
UH-HUH! THE SMELL OF THE SALT SEA AIR!


SO YOU'RE THE "YANSON GIRL"!!!
OW-O-O-O! MY SUNBURN!

..AND YOU SHOULD HAVE SEEN CHILI WHEN I TOLD HER!


Dear Diary,
Millie, the Yanson Girl--what a hot spot to be in, but not as hot as it was getting in! I don't mind the sunburn so much when I think of Chili---boy, is she doing a burn!
Al

I'D APPRECIATE YOUR HELP IN SELECTING MY NEW FALL OUTFIT, JOHNNY, DEAR! MEET ME AT THE BON-TON!
PEGGY
LATER...
I'D LIKE TO SEE SOMETHING IN FALL WEAR!
I HAVE JUST THE THING, MY DEAR!
DO YOU LIKE THIS, JOHNNY?
SAY-- THAT'S IN THE GROOVE!
AND THIS ONE?
A KNOCKOUT!
HOW ABOU--?
HA-HA-HAAAA-HO-HO! THAT'S HORRIBLE!
I'LL TAKE THIS ONE!
WOMEN! BAH!
THE END

HEY LOOK
TIME TO SLEEP!
TO SLEEP--TO DREAM--WHAT'S THAT?
ZZZZ!
ZZZ
ZZZ
ZZ
A DREAM IN A DREAM!
ZZ
--IN A DREAM!
THIS IS AWFUL! I HAFTA USE MY MAGNI-FYING GLASS!
AAAH!
NOW I CAN GO TO SLEEP!
POP!
THE END

Calling All DICK TRACY Fans!
Calling All DICK TRACY Fans!
Don't Miss This Chance of a Lifetime to get your
Genuine
DICK TRACY WRIST RADIO
For Only $3.98 Complete with Aerial and Ground Wires
It Really Works

WHAT A FINE TOY THESE WRIST RADIOS MAKE - AND TO THINK THEY WORK WITHOUT BATTERIES OR TUBES!
AH! THIS PROGRAM COMES IN CLEAR AS A BELL.
LAWYER USES AN AERIAL TIED TO A TREE
THIS METAL WINDOW FRAME MAKES A GOOD AERIAL!
DIET SMITH GETS STOCK REPORTS ON HIS WRIST RADIO
OH BOY! IT WORKS!
NOW I CAN LISTEN TO MY FAVORITE PROGRAMS WITHOUT DISTURBING ANYONE!
DICK TRAC

The Most Amazing Invention You've Ever Seen!

No Batteries
No Electricity
No Tubes

You've Seen It In The Comics. . .

NOW YOU CAN HAVE ONE OF YOUR VERY OWN!

Here it is, kids . . . the one and only DICK TRACY Wrist Radio that actually tunes in stations many miles away! And it's yours to own for only $3.98. Just think of the fun you'll have using it . . . listening to ball games . . . getting the lowdown on things the very moment they happen, no matter where you may be! With a DICK TRACY Wrist Radio you'll immediately become the most popular kid in town . . . the envy of the entire neighborhood! But remember our quantity is limited, so if you want to be sure of getting yours you had better ACT NOW!

WEAR IT LIKE ANY WATCH . . . TUNE IT IN LIKE ANY RADIO

Not just a dream . . . but a scientific reality! At last, radio engineers have developed a radio so compact you can wear it on your wrist. Specially built-in earphone assures *private* reception for your ears alone, and powerful crystal detector pulls in far-off stations. Comes to you complete with amazingly compact aerial and ground connections. Amuse yourself, amaze your friends! Get on the road to popularity! Clip the handy coupon and order your DICK TRACY Wrist Radio *today!*

Supply Limited! Clip This Coupon and Mail!

PARKER JOHNS, Inc., Dept.DTR 11 608 S. Dearborn St., Chicago 5, Ill.

Please rush my genuine DICK TRACY Wrist Radio for only $3.98. If not delighted I will return radio within 5 days for a complete refund!

CHECK ONE
☐ I am enclosing $3.98. Please ship postpaid.
☐ Ship C.O.D. I'll pay postman $3.98 plus postage.

Residents of Illinois Please include 2% State Tax. Price in Canada add 50c. No C.O.D.'s

Name_____

Address_____

City_____ Zone____ State_____

Junior G-MAN

BIG 3-IN-1 CRIME-BUSTER OUTFIT

only $2.49 FOR COMPLETE 3-IN-1 OUTFIT

LOOKS LIKE A REAL .45

1 50-SHOT AUTOMATIC ALL METAL REPEATING

CAP PISTOL

Actually Smokes When Fired

2 20 CARTRIDGE BELTS SURE-FIRE AMMUNITION

1000 SHOTS

50 Shots to the Belt

3 AMAZING ARMME

CODE-O-GRAPH

Complete with Invisible Ink

PLAY SPY, DETECTIVE OR G-MAN

Boy O Boy! You'll be just like the big-time G-Men, Secret Agents and famous Detectives with your swell 3 in 1 Crime-Buster Outfit. Your friends will say it's terrific, and will they be keen to have you organize the whole neighborhood for real-life combat battles, breaking spy rings, or for modern cops and robbers. And Mom and Pop will be proud of you as the *leader*. Gee Whiz! This keen pistol looks just like the "45's" carried by Army Officers, and the 1000 rounds of ammunition give you a chance to capture plenty of "wrong guys." The Code-O-Graph is a whiz for secret messages in code written in *invisible ink*, plus secret identification cards and membership certificates. It's worth saving your allowance for. Help prevent crime. Hurry and send for *your* Big 3 in 1 Crime-Buster outfit *today*.

CODE-O-GRAPH

INCLUDES ALL THIS

- ★ A generous supply of invisible ink and developer.
- ★ TWO Armme Secret Code-O-Graph instruments—the amazing device with over 1,000,000 code possibilities.
- ★ An official Armme Secret Service Identification Card.
- ★ TWO special secret message pads containing 40 sheets.
- ★ A secret code manual for special Armme Code-O-Graph Agents.
- ★ An Armme Code-O-Graph Secret Service Membership Certificate.

MAIL THIS COUPON NOW

ALLEN-ROBERT Dept. CB300
4364 Elston Ave., Chicago 41, Ill.

Price in Canada add 50c
No C.O.D.'s.

I am enclosing $2.49. Please ship (express charges collect) a Junior G-Man Crime-Buster Outfit with 50-shot automatic, all metal repeating cap pistol *plus* 20 cartridge belts of sure-fire ammunition—1000 shots in all, and a Code-O-Graph. Money back if dissatisfied.

CHECK BELOW FOR EXTRA AMMUNITION

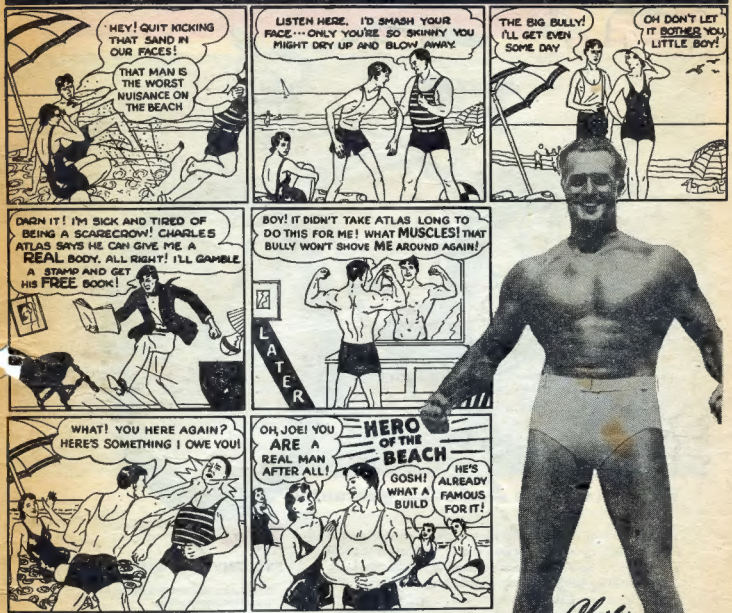
☐ I am enclosing an additional $1—include 40 extra 50-shot belts (2000 extra shots).

Name _____
(Please Print Clearly)

Address _____

City _____ Zone _____ State _____

HOW JOE'S BODY BROUGHT HIM FAME INSTEAD OF SHAME


HEY! QUIT KICKING THAT SAND IN OUR FACES!
THAT MAN IS THE WORST NUISANCE ON THE BEACH
LISTEN HERE, I'D SMASH YOUR FACE··· ONLY YOU'RE SO SKINNY YOU MIGHT DRY UP AND BLOW AWAY.
THE BIG BULLY! I'LL GET EVEN SOME DAY
OH DON'T LET IT BOTHER YOU, LITTLE BOY!
DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY. ALL RIGHT! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK!
BOY! IT DIDN'T TAKE ATLAS LONG TO DO THIS FOR ME! WHAT MUSCLES! THAT BULLY WON'T SHOVE ME AROUND AGAIN!
LATER
WHAT! YOU HERE AGAIN? HERE'S SOMETHING I OWE YOU!
OH, JOE! YOU ARE A REAL MAN, AFTER ALL!
HERO OF THE BEACH
GOSH! WHAT A BUILD
HE'S ALREADY FAMOUS FOR IT!

Charles Atlas

—actual photo of the man who holds the title, "The World's Most Perfectly Developed Man."

I Can Make YOU a New Man, Too, in Only 15 Minutes a Day!

If YOU, like Joe, have a body that others can "push around"—if you're ashamed to strip for sports or a swim—then give me just 15 minutes a day! I'll PROVE you can have a body you'll be proud of, packed with red-blooded vitality! "*Dynamic Tension.*" That's the secret! That's how I changed myself from a spindle-shanked, scrawny weakling to winner of the title, "World's Most Perfectly Developed Man."

"Dynamic Tension" Does It!

Using "*Dynamic Tension*" only 15 minutes a day, in the privacy of your own room, you quickly begin to put on muscle, increase your chest measurements, broaden your back, fill out your arms and legs. Before you know it, this easy, NATURAL method will make you a finer specimen of REAL MANHOOD than you ever dreamed you could be! You'll be a New Man!

FREE BOOK

Thousands of fellows have used my marvelous system. Read what they say—see how they looked before and after—in my book, "Everlasting Health and Strength." Send NOW for this book—*FREE*. It tells all about "*Dynamic Tension*," shows you actual photos of men I've turned from puny weaklings into Atlas Champions. It tells how I can do the same for YOU. Don't put it off! Address me personally: Charles Atlas, Dept. 607, 115 East 23rd St., New York10, N.Y.

CHARLES ATLAS, Dept. 607
115 East 23rd St., New York 10, N.Y.

I want the proof that your system of "*Dynamic Tension*" will help make a New Man of me—give me a healthy, husky body and big muscular development. Send me your free book, "Everlasting Health and Strength."

Name.....Age.....
(Please print or write plainly)

Address.....

City..... Zone No. (if any) .....State.....

A *Schwinn-Built* BICYCLE IS THE ONLY BIKE FOR ME!

With its famous *Schwinn* guarantee

Try a Schwinn! Ask your Schwinn dealer . . . or borrow a friend's. See for yourself how easy and enjoyable it is to pedal a Schwinn . . . how smooth and economical it is to ride. Look at the sparkling finish that stays new looking for years . . . the world's strongest frame construction . . . and the stronger, lighter, tubular rims. A Schwinn gives you long wearing, special steel hub and crank bearings, built-in, non-rattle chain guard, streamlined Fenderlites, plus the famous Schwinn guarantee. Look for the name of the nearest retailer of Schwinn-Built Bicycles in your classified telephone directory.

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3. **FOREWHEEL BRAKES** for trigger-quick stops
4. **CYCLELOCK** for built-in theft-protection
5. **BUILT-IN KICKSTAND** for trouble-free parking

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Name.....*Age*.....

Address.....

Town.....*Zone*.....*State*.....